

ETERNAL TREE

PARTNER PROGRAMME · INTRODUCTION

Offer your families something that lasts *longer than the service.*

A respectful, recurring-revenue partnership for funeral directors, celebrants, stonemasons, hospices, will-writers and florists.

eternaltree.co.uk/partners

info@eternaltree.co.uk

A gift, not a sale.

RECURRING REVENUE

A share of every sanctuary setup and ongoing hosting fee — paid monthly by BACS, with a clear partner statement.

NO TECH BURDEN

We host, support and tend every sanctuary. You introduce, we deliver. The family thanks you.

QUIET & TASTEFUL

No hard sell and no awkward script. A QR card in the arrangement room, or one line in your aftercare email.

FAMILIES REMEMBER

Firms that help families keep someone close are the firms recommended to neighbours and grandchildren.

Four steps. No paperwork mountain.

01 **Apply**

Tell us about your firm — the online form takes two minutes.

02 **Onboard**

We send your partner pack: leaflets, an arrangement-room QR card, and a 60-second training video.

03 **Refer**

Hand a family the QR card, or share your co-branded link in your aftercare email.

04 **Earn**

Monthly statement on the 5th. BACS payout once you cross £50.

A fair share, every time.

Tier	Setup	Hosting	Best for
Referral	15%	10% · 3 yrs	Quiet introductions; no minimum
Co-branded	20%	15% · 5 yrs	10+ families a year
White-label	25%	20% · lifetime	Your own subdomain & pack
Founding Partner	30%	20% · life	First 10 firms only

Indicative starting rates. Final terms agreed in your partner contract. Payouts monthly by BACS with a £50 minimum threshold; statements emailed on the 5th. GDPR data-processor agreement provided as standard.

Your partner pack, in the post.

- Printed leaflets and A5 QR card for the arrangement room
- Co-branded short link and digital aftercare email template
- 60-second explainer video for your team
- Named account contact & GDPR data-processor agreement
- Quarterly review and partner statement

BEGIN THE CONVERSATION

Apply at eternaltree.co.uk/partners

Or write to info@eternaltree.co.uk —

our partnerships lead replies within two working days.